



Please reply to:
NürnbergMesse China Co., Ltd.

Tel: 021-60361212

Fax: 021-52284011

**Shanghai International Intelligent Packaging Equipment,
New Material & Creative Design Forum**

Sponsorship Catalogue

May 16th - 17th, 2019

Shanghai World Expo Exhibition & Convention Center



Please reply to:
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Forum Platinum Sponsorship

Sponsor fee: RMB 108,000

Quantity: 3

- Opening Address 3 min
- Keynote Speech 30 min
- Onsite Promotion
 - One(1) North square moving billboard
 - Company Logo & Brief introduction electronically displayed in the conference screen before meetings and during coffee break (2 days)
 - Company brochures presented on display shelf in the conference room (2 days)
- Online Promotion
 - Full-year-long Logo&Banner link on PAK-iD official website
 - Wechat (customized three issues)
 - EDM (customized three issues)
- Printing Material Promotion
 - One(1) full-page show catalogue advertisement
 - Company logo on all other PAK-iD printing material
- Sponsorship mentioned in all media coverage plus one(1) media interview
- Eight(8) complimentary meeting delegate passes
- Four(4) complimentary VIP Dinner admission

Forum Gold Sponsorship

Sponsor fee: RMB 88,000

Quantity: 5

- Keynote Speech 30 min
- Onsite Promotion
 - Company Logo & Brief introduction electronically displayed in the conference screen before meetings and during coffee break (2 days)
 - Company brochures presented on display shelf in the conference room (2 days)
- Online Promotion
 - Full-year-long Logo&Banner link on PAK-iD official website
 - Wechat (one customized issue)
 - EDM (one customized issue)
- Printing Material Promotion
 - One(1) full-page show catalogue advertisement
 - Company logo on all other PAK-iD printing material
- Sponsorship mentioned in all media coverage
- Four(4) complimentary meeting delegate passes
- Two(2) complimentary VIP Dinner admission



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VIP Dinner Sponsorship

Sponsor fee: RMB 48,000

Quantity:1

- Welcome Address 3 min
- Onsite Promotion
 - Company Logo & Brief introduction electronically displayed in the conference screen before meetings and during coffee break (2 days)
 - Company brochures presented on display shelf in the conference room (2 days)
- Online Promotion
 - Full-year-long Logo&Banner link on PAK-iD official website
 - Wechat
 - EDM
- Printing Material Promotion
 - One(1) full-page show catalogue advertisement
 - Company logo on all other PAK-iD printing material
- Two(2) complimentary meeting delegate passes
- Two(2) complimentary VIP Dinner admission

Single Sponsorship

1. Badge and Lanyard

1.1 Badge

Requirement: Color:CMYK;Image Resolution:300dpi

Quantity: 1

Unit Price: 12,800 RMB/set/2 days (VAT included)

1.2 Lanyard Logo

Requirement: Color:CMYK;Image Resolution:300dpi

Quantity: 1

Unit Price: 15,800 RMB/set/2 days (VAT included)

1.3 Badge+Lanyard package

Quantity: 1

Unit Price: 25,800 RMB/set/2 days (VAT included)





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2. Full-page show catalogue advertisement

Specification: 240mm(H)*170mm(W), including 3mm bleed

Requirement: Color:CMYK;Image Resolution:300dpi

Quantity: Several

Unit Price: 10,800 RMB/page (VAT included)



3. Gift

Unit Price: 22,800 RMB/set (VAT included)

4. Outdoor Clip-Shaped Billboard

Position: North square

Material: Painting cloth, truss structure

Specification: (front and back)W4.5m×H6m×2sides

(lateral side) W1.5m×H6m×2sides

Requirement: Color:CMYK;Image Resolution:300dpi

Quantity: 8

Unit Price: 32800 RMB/set/2 days (VAT included)



5. Moving Billboard

5.1 North square Moving Billboard

Position: North square

Material: Painting or Grid cloth, truss structure

Specification: W8.5m×H4m

Requirement: Color:CMYK;Image Resolution:300dpi

Quantity: 10

Unit Price: 18,800 RMB/set/2 days (VAT included)





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6. Factory Visit Sponsorship

Unit Price: 48,000 RMB

For more onsite advertisement, please contact the organizer for information.

我们在寻找

这样的你

拥有独到见解
掌握行业动态
寻求合作机遇
热衷技术和设计

加入
我们

来现场 成为演讲者 遇见你的听众

WELCOME TO JOIN US

FEELING LIKE SHARING INNOVATION AND PIONEERING CONCEPTS
SEEKING FACE-TO-FACE BUSINESS OPPORTUNITIES
FAN OF TECH AND DESIGN
DON'T HESITATE TO CONTACT US

